DARE

CSR CHARTER · VERSION 1 · OCTOBER 2026

Events that leave a mark. Not on the planet.

Our commitments to producing more responsible events in Paris, Cannes and Morocco. Without losing any of the daring, or the emotion.

YOU DARE US, WE DID IT.

AGENCE-DARE-DARE.FR

Why this charter

An event brings people together, mobilises suppliers and uses energy, food and equipment. At Dare-Dare, we believe you can create unforgettable moments while making fairer choices at every step.

This charter is not a promise of perfection. It is the way we work, written in black and white: concrete commitments that we apply to every project and offer to every client, from the first conversation to the day after the event.

01

Working locally

- Favour suppliers, craftspeople and producers close to the event venue.
- In Morocco, rely on a carefully selected local network, paid a fair price.
- Showcase local craftsmanship in set design and catering.

02

Fighting waste

- Adjust quantities to the actual number of guests, confirmed as close to the event as possible.
- Offer seasonal menus and vegetarian options.
- Arrange, whenever possible, for surplus food to be redistributed to charities.

03

Reuse rather than throw away

- Prefer hiring and reusing decor and furniture over buying new.
- Design set elements that can be dismantled and reused.
- Limit printed materials and single-use giveaways.

04

Reducing the impact of travel

- Favour the train for journeys that can be made within France.
- Pool group transfers and optimise on-site logistics.
- Choose venues reachable by public transport when the project allows.

05

Sorting and managing waste better

- Plan waste sorting at our events, with venues and caterers.
- Avoid single-use plastic as much as possible.
- Prefer reusable tableware and water fountains.

06

Looking after our teams

- Plan realistic schedules, with breaks and meals for everyone on site.
- Pay our partners and freelancers within the agreed terms.
- Ensure appropriate safety conditions for every set-up and take-down.

07

Welcoming everyone

- Take venue accessibility for people with reduced mobility into account.
- Cater for guests' dietary requirements and specific needs.
- Pay attention to the diversity of the talent, artists and speakers we book.

08

Being clear and honest

- Provide quotes detailed line by line.
- Say frankly what can be done within a given budget and timeframe.
- Offer every client at least one more responsible alternative in our recommendations.

Our solidarity commitments

09

Giving back

- Our ambition is to donate 1 to 2% of our profits every year to the Association Petits Princes, which makes the dreams of seriously ill children and teenagers come true.
- Make every event a chance to dream a little bigger, for those who need it most.

10

Passing on our know-how

- Welcome interns every year to pass on our know-how, in the field.
- Involve them in real projects, from the brief to the big day, with day-to-day support.
- Open up careers in events to a wide range of people.

What does this mean for you?

For every project, we suggest the responsible options that suit your event and your budget, and we raise them from the very first conversation. This charter grows with our projects: it will be reviewed and expanded every year.

Agence Dare-Dare · 11 rue Joubert, 75009 Paris
contact@agence-dare-dare.fr

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