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2027 calendar of key dates to time your event

The 2027 dates that matter for an event, month by month: bank holidays and long weekends, school holidays, Fashion Weeks, major trade fairs, Cannes Film Festival and Cannes Lions, Ramadan and holidays in Morocco, with the right moments and what to avoid each month. Free, as a PDF.

France and Morocco, month by month. Last checked: 24 October 2026.

How to use it: find your month, look at what else is happening (public holidays, school breaks, trade fairs, fashion weeks, religious festivals), then choose a date that does not compete with the rest. Each month has "Good time for" and "Avoid for". Every date points to a numbered source [S1], [S2]... listed at the end.

Three reading rules:

1. Dates marked "estimated" (Eid, Islamic New Year, Mawlid) can move by a day: in Morocco they are set by moon sighting.
2. Dates marked "to be confirmed" are not published yet. We invent none.
3. "Our view" marks agency advice, not a sourced fact.

In Cannes, three dates follow each other and the best venues fill up at the same time: MIPIM (15 to 19 March 2027), the Cannes Film Festival (11 to 22 May 2027, 80th edition) and Cannes Lions (21 to 25 June 2027, to be reconfirmed). For a project on the coast, see our event agency in Cannes page.

At a glance: the main 2027 dates

Key moment	Dates	Source
Maison&Objet (January), Paris Nord Villepinte	Thursday 14 to Monday 18 January 2027	[S8]
Menswear Fashion Week FW 2027-2028	Tuesday 19 to Sunday 24 January 2027	[S6]
Haute Couture SS 2027	Monday 25 to Thursday 28 January 2027	[S6]
Womenswear Fashion Week FW 2027-2028	Monday 1 to Tuesday 9 March 2027	[S6]
Eid al-Fitr (estimated)	Tuesday 9 or Wednesday 10 March 2027	[S15]
MIPIM, Cannes	Monday 15 to Friday 19 March 2027	[S7]
Cannes Film Festival (80th edition)	Tuesday 11 to Saturday 22 May 2027	[S10]
Eid al-Adha (estimated)	Sunday 16 or Monday 17 May 2027	[S16]
Paris Air Show, Le Bourget	Monday 14 to Sunday 20 June 2027	[S13]
VivaTech, Paris Expo Porte de Versailles	Wednesday 16 to Saturday 19 June 2027	[S9]
Cannes Lions	Monday 21 to Friday 25 June 2027	[S11]
Menswear Fashion Week SS 2028	Tuesday 22 to Sunday 27 June 2027	[S6]
Haute Couture FW 2027-2028	Monday 5 to Thursday 8 July 2027	[S6]
Womenswear Fashion Week SS 2028	Monday 27 September to Tuesday 5 October 2027	[S6]
MIPCOM, Cannes	Monday 18 to Thursday 21 October 2027	[S12]

Key moment	Dates	Source
Maison&Objet (September)	to be confirmed	[S8]

Public holidays and long weekends in France, 2027

Source: [S1]. General rule (mainland France, excluding Alsace-Moselle).

Public holiday	2027 date	Bridge day or long weekend
New Year's Day	Friday 1 January	3-day weekend (1 to 3 January)
Easter Monday	Monday 29 March	3-day weekend (27 to 29 March)
Labour Day	Saturday 1 May	falls on a Saturday: no day gained
Ascension	Thursday 6 May	bridge possible on Friday 7 May (no school that day in all zones [S2]): 4 days, 6 to 9 May
Victory 1945	Saturday 8 May	falls on a Saturday: no day gained
Whit Monday	Monday 17 May	3-day weekend (15 to 17 May)
Bastille Day	Wednesday 14 July	midweek: bridge possible, no long weekend
Assumption	Sunday 15 August	falls on a Sunday: no day gained
All Saints' Day	Monday 1 November	3-day weekend (30 October to 1 November)
Armistice 1918	Thursday 11 November	bridge possible on Friday 12: 4 days, 11 to 14 November
Christmas	Saturday 25 December	falls on a Saturday: no day gained

Our view: a "bridge" is not a public holiday. Each employer grants it or not. For a B2B event, treat it as risky.

School holidays 2026-2027 (mainland France)

Source: decree of 22 October 2025, Légifrance [S2], cross-checked with service-public.gouv.fr [S4]. Each break starts on a Saturday after classes; school resumes on the Monday shown. Paris, Créteil and Versailles are in zone C.

Period	Zone A	Zone B	Zone C (Paris)
Start of school year 2026	Tuesday 1 September 2026	same	same
All Saints' break	17 October to Monday 2 November 2026	same	same
Christmas	19 December 2026 to Monday 4 January 2027	same	same
Winter	13 February to Monday 1 March 2027	20 February to Monday 8 March 2027	6 February to Monday 22 February 2027
Spring	10 April to Monday 26 April 2027	17 April to Monday 3 May 2027	3 April to Monday 19 April 2027
Summer	Saturday 3 July 2027	same	same

Ascension bridge: no school on Friday 7 May 2027 in all zones [S2].

School holidays 2027-2028 (mainland France)

Source: decree of 21 July 2026, Légifrance [S3], published in the Journal officiel of 23 July 2026, cross-checked with service-public.gouv.fr [S4]. The 2027-2028 calendar for Corsica and overseas territories is not yet communicated: to be confirmed.

Period	Zone A	Zone B	Zone C (Paris)
Start of school year 2027	Thursday 2 September 2027 (teachers' day: Wednesday 1)	same	same
All Saints' break	23 October to Monday 8 November 2027	same	same
Christmas	18 December 2027 to Monday 3 January 2028	same	same
Winter 2028	19 February to Monday 6 March 2028	5 February to Monday 21 February 2028	12 February to Monday 28 February 2028
Spring 2028	22 April to Tuesday 9 May 2028	8 April to Monday 24 April 2028	15 April to Tuesday 2 May 2028
Summer 2028	Tuesday 4 July 2028	same	same

Ascension bridge 2028: no school on Friday 26 and Saturday 27 May 2028 [S3].

January 2027

Key dates

- Friday 1 January: New Year's Day [S1]. Christmas break until Monday 4 January [S2].
- Thursday 14 to Monday 18 January: Maison&Objet Paris, Paris Nord Villepinte [S8].
- Tuesday 19 to Sunday 24 January: Menswear Fashion Week FW 2027-2028 [S6].
- Monday 25 to Thursday 28 January: Haute Couture SS 2027 [S6].
- Morocco: Monday 11 January, Independence Manifesto anniversary; Thursday 14 January, Amazigh New Year [S14].

Good time for

- Company New Year greetings and January brunches, from the return to work (Monday 4 January) to the end of the month. Teams are back and venues free up after the festive season (our view).
- A decor, design or lifestyle operation that rides the attention of Maison&Objet (14 to 18 January): the professionals are already in the Paris region.

Avoid for

- A fashion or beauty operation in Paris from Tuesday 19 to Thursday 28 January: houses, designers, venues and hotels are tied up by the shows (our view).
- The weekend of 1 to 3 January and the first days back for any team convocation.

February 2027

Key dates

- Winter holidays: zone C (Paris) 6 to 22 February; zone A 13 February to 1 March; zone B 20 February to 8 March [S2].

Good time for

- An evening or seminar in France for teams without children, in the first week (1 to 5 February), before zone C leaves (our view).
- Preparing: this is the month to sign spring seminars and the Cannes Film Festival venues (see May).

Avoid for

- Any family-oriented operation in Paris from 6 to 22 February (zone C). From 6 February to 8 March at least one zone is always on holiday: no date is "free" for the whole country.

March 2027

Key dates

- Monday 1 to Tuesday 9 March: Womenswear Fashion Week FW 2027-2028 [S6]. The detailed show schedule is not yet published: to be confirmed.
- Tuesday 9 or Wednesday 10 March: Eid al-Fitr, estimated [S15].
- Monday 15 to Friday 19 March: MIPIM, Palais des Festivals, Cannes [S7].
- Monday 29 March: Easter Monday [S1].
- Winter holidays: zone A until Monday 1 March, zone B until Monday 8 March [S2].

Good time for

- Morocco from mid-March, after Eid al-Fitr: March to May is one of the two best seasons (the other: September to November) [S18]. Allow for a possible one-day shift on Eid.
- Cannes outside MIPIM week: the week of 22 March, calm after the fair (our view).

Avoid for

- Paris, 1 to 9 March, for any operation that competes with the shows: fashion, beauty, luxury.
- Cannes, 15 to 19 March: hotels and venues are taken by real estate and investment.
- Morocco before Eid (estimated 9 or 10 March).
- Late March: a 3-day Easter weekend (27 to 29 March) and zone C leaving on holiday on Saturday 3 April [S2].

April 2027

Key dates

- Spring holidays: zone C 3 to 19 April; zone A 10 to 26 April; zone B 17 April to 3 May [S2].

Good time for

- Morocco: April is in the best season [S18]. Marrakech and Casablanca for seminars, press trips, launches.
- A launch or evening in Paris as soon as zone C is back (from Monday 19 April), remembering zones A and B are still on holiday (our view).

Avoid for

- Gathering national teams (head office in the regions plus Paris): from 3 April to 3 May at least one zone is on holiday.
- A family event in Paris from 3 to 19 April.

May 2027

Key dates

- Saturday 1 May: Labour Day; Saturday 8 May: Victory 1945 [S1].

- Thursday 6 May: Ascension [S1]. No school on Friday 7 May [S2].
- Tuesday 11 to Saturday 22 May: Cannes Film Festival, 80th edition [S10].
- Sunday 16 or Monday 17 May: Eid al-Adha, estimated [S16].
- Monday 17 May: Whit Monday [S1].

Good time for

- The Cannes Film Festival, if you book early. Our published lead time: book venues 4 to 6 months ahead [S19]. For 11 May 2027 that gives a window from 11 November 2026 to 11 January 2027 (calculated from our lead time).
- Morocco, until Eid al-Adha (best season from March to May) [S18].

Avoid for

- The week of 3 to 9 May: Ascension, Friday 7 bridge, 4-day weekend (6 to 9 May); zone B still on holiday until Monday 3 May [S2].
- The weekend of 15 to 17 May: Whit Monday (17th) and Eid al-Adha (estimated) at the same time, in the middle of the Festival.
- Morocco around 16 and 17 May (estimated).
- Cannes hotels and venues outside the Festival: rates and availability are tight from 11 to 22 May (our view).

June 2027

Key dates

- Sunday 6 June: Islamic New Year (1 Muharram), estimated [S17].
- Monday 14 to Sunday 20 June: Paris Air Show, Le Bourget [S13].
- Wednesday 16 to Saturday 19 June: VivaTech, Paris Expo Porte de Versailles [S9].
- Monday 21 to Friday 25 June: Cannes Lions [S11].
- Tuesday 22 to Sunday 27 June: Menswear Fashion Week SS 2028 [S6].

Good time for

- 1 to 11 June: a clear slot between the Cannes Film Festival and the big mid-June fairs (our view), for summer launches and company evenings before the holidays.
- A tech or innovation operation aimed at VivaTech visitors, or a marketing and advertising one aimed at Cannes Lions.

Avoid for

- Paris from 14 to 20 June: Le Bourget and VivaTech overlap, with the international visitors and hotel demand that come with them (our view).
- Cannes from 21 to 25 June: Cannes Lions.
- 22 to 27 June for a menswear operation in Paris.

- Morocco in June: summer heat is coming [S18].

July 2027

Key dates

- Saturday 3 July: start of summer holidays [S2].
- Monday 5 to Thursday 8 July: Haute Couture FW 2027-2028 [S6].
- Wednesday 14 July: Bastille Day [S1].
- Morocco: Friday 30 July, Throne Day [S14].

Good time for

- Paris, first week of July (5 to 9): clients still at their desks before summer. Apart from Haute Couture, this is the last B2B slot before the break.
- Summer brand evenings, outdoor experiences, the Riviera for a holiday audience.
- Preparing: this is the time to sign December year-end evenings (see December).

Avoid for

- Paris from 5 to 8 July for fashion and luxury (couture).
- Any B2B event in France after 14 July: teams on leave.
- Morocco: heat [S18] and Throne Day on 30 July.

August 2027

Key dates

- Saturday 14 August: Mawlid, estimated [S17]. Morocco: Oued Eddahab recovery, Saturday 14 August; Revolution of the King and the People, Friday 20 August; Youth Day, Saturday 21 August [S14].
- Sunday 15 August: Assumption [S1].

Good time for

- Preparing the autumn: venue searches, quotes, launch schedules for September and October, year-end team evenings. Our published lead time for a year-end evening: 4 to 6 months ahead [S19].
- Beach and resort operations for the general public (our view).

Avoid for

- Any B2B event in France: the country is on holiday.
- Morocco: heat [S18] and three national holidays in one week (14, 20 and 21 August).

September 2027

Key dates

- Wednesday 1 September: teachers' return. Thursday 2 September: pupils' return [S3].
- Monday 27 September to Tuesday 5 October: Womenswear Fashion Week SS 2028 [S6].
- Maison&Objet, September edition: dates to be confirmed [S8].

Good time for

- Back-to-school launches and seminars, from 6 September (the first days are for getting back into the routine).
- Morocco, from late September: start of the September to November season [S18].

Avoid for

- Paris from 27 September to 5 October for fashion, beauty and luxury.
- Fixing a September date before the Maison&Objet dates are known: to be confirmed.

October 2027

Key dates

- Tuesday 5 October: end of Womenswear Fashion Week [S6].
- Monday 18 to Thursday 21 October: MIPCOM, Palais des Festivals, Cannes [S12].
- Saturday 23 October to Monday 8 November: All Saints' school holidays [S3].
- Morocco: Sunday 31 October, Aid Al Wahda (Unity Day) [S14].

Good time for

- Paris, 6 to 15 October: after Fashion Week, before MIPCOM and the school break, this is the best B2B slot of the autumn (our view).
- Morocco: peak season (September to November) [S18].

Avoid for

- Cannes from 18 to 21 October: MIPCOM.
- 23 October to 8 November: All Saints' school holidays for any audience with school-age children.
- Morocco on Sunday 31 October (national holiday).
- Year-end evenings and greetings: the 4 to 6 month lead time is already past for December [S19]. If nothing is signed, it is now, with less iconic venues to plan for.

November 2027

Key dates

- Monday 1 November: All Saints' Day [S1]. School holidays until Monday 8 November [S3].
- Morocco: Saturday 6 November, Green March; Thursday 18 November, Independence Day [S14].
- Thursday 11 November: Armistice [S1]. Bridge possible on Friday 12.

Good time for

- Paris, 15 to 30 November: teams are back, ahead of the December crush. Short seminars, previews, year-end launches (our view).
- Morocco, outside public holidays: one of the best seasons [S18].

Avoid for

- The weekend of 11 to 14 November (Armistice and possible bridge).
- Morocco on 6 and 18 November.
- The first days of the month for families (holidays until 8 November).

December 2027

Key dates

- Saturday 18 December: start of Christmas holidays, until Monday 3 January 2028 [S3].
- Saturday 25 December: Christmas [S1].
- Friday 31 December: New Year's Eve. Saturday 1 January 2028: New Year's Day (weekday deduced from the calendar).

Good time for

- Year-end evenings and greetings, from Wednesday 1 to Friday 17 December. Thursdays and Fridays (2-3, 9-10, 16-17 December) are the most requested; Wednesdays are easier to get (our view).
- The greetings brunch, private jazz clubs and rooftop venues: year-end formats we offer. Published lead time: 4 to 6 months ahead [S19]. For Thursday 9 December 2027 that gives a window from 9 June to 9 August 2027 (calculated from our lead time).

Avoid for

- Anything after Friday 17 December: teams leave on holiday.
- 24 to 26 December and 31 December.
- A public evening on the same night as a very popular company event: suppliers (caterers, technicians, hosts) are fully booked on Thursdays and Fridays (our view).

If you only remember seven things

1. January: company greetings from 4 January; avoid fashion and beauty in Paris from 19 to 28 January.
2. February to early March: winter holidays roll over five weeks in France.
3. March: Paris is taken by Fashion Week (1 to 9), Cannes by MIPIM (15 to 19).
4. May: the Cannes Film Festival (11 to 22), Ascension and its bridge (6 to 9), Whit Monday (17) and the estimated Eid al-Adha (16 or 17) collide.
5. June: Le Bourget, VivaTech, Cannes Lions and Menswear Fashion Week fill almost all of 14 to 27 June.
6. October: the clean B2B slot is 6 to 15 October, before MIPCOM (18 to 21) and the school break (from 23).
7. December: up to Friday 17. And book venues 4 to 6 months ahead.

Need help choosing a date?

Tell us the city, the type of event and the number of guests: we reply within 24 hours with three possible dates and what each one avoids.

Sources (consulted on 24 October 2026)

France, public holidays and school holidays

- [S1] Service-public.gouv.fr, "Jours fériés en France" (page verified on 1 January 2026): https://www.service-public.gouv.fr/particuliers/vosdroits/F2405
- [S2] Légifrance, Decree of 22 October 2025 setting the 2026-2027 school calendar (JORF no. 0250 of 23 October 2025): https://www.legifrance.gouv.fr/jorf/id/JORFTEXT000052416058
- [S3] Légifrance, Decree of 21 July 2026 setting the 2027-2028 school calendar (Journal officiel of 23 July 2026): https://www.legifrance.gouv.fr/loda/id/JORFTEXT000054457294
- [S4] Service-public.gouv.fr, "School holidays calendar 2026-2027 and 2027-2028": https://www.service-public.gouv.fr/particuliers/vosdroits/F31952
- [S5] Banque des Territoires, "Le calendrier scolaire 2027-2028 publié au Journal officiel" (24 July 2026): https://www.banquedesterritoires.fr/le-calendrier-scolaire-2027-2028-publie-au-journal-officiel

Fairs, fashion weeks, festivals

- [S6] Fédération de la Haute Couture et de la Mode (FHCM), "Upcoming seasons": https://www.fhcm.paris/en/upcoming-seasons-and-previous-editions
- [S7] MIPIM, official site (RX): https://mipim.bnetwork.com/Home/AboutTheEvent

- [S8] Maison&Objet, official site: https://www.maison-objet.com/en/paris (January 2027: 14 to 18 January; a September 2027 edition is announced, without dates)
- [S9] VivaTech, official site: https://vivatech.com/
- [S10] Cannes Film Festival, official site (80th edition, 11 to 22 May 2027): https://www.festival-cannes.com/ ; Cannes tourist office listing (updated 26 May 2026): https://en.palaisdesfestivals.com/offers/festival-de-cannes-cannes-en-3657207/
- [S11] Cannes Lions, official site: https://www.canneslions.com/ ; Cannes tourist office listing (updated 9 September 2026): https://en.cannes-france.com/offers/cannes-lions-international-festival-of-creativity-cannes-en-3657190/
- [S12] MIPCOM, official site: https://www.mipcom.com/
- [S13] Paris Air Show, Le Bourget, official site: https://www.siae.fr/en/

Morocco

- [S14] Kingdom of Morocco national portal, religious and national holidays: https://www.maroc.ma/en/morocco/religious-and-national-holidays
- [S16] Eid al-Adha 2027 (estimated): Wego, updated 10 June 2026: https://blog.wego.com/eid-al-adha-in-morocco/
- [S17] Islamic New Year 2027 (estimated, Umm al-Qura calendar): https://en.wikipedia.org/wiki/Islamic_New_Year ; Mawlid 2027 (estimated, Umm al-Qura): https://miqatona.com/date/hijri/1449/03/12

Agency benchmarks

- [S18] Dare-Dare production benchmarks: Morocco best seasons March to May and September to November, summer heat (brain, `metiers/production.md`).
- [S19] Lead times published by Dare-Dare: year-end evening 4 to 6 months ahead, Cannes Film Festival 4 to 6 months ahead (brain, `metiers/production.md`, "Délais publiés").

An event in mind?

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